

Career Major:
Webmaster

Pathway:
Interactive Media

Cluster:
Information Technology



Career description:

A Webmaster is in charge of maintaining Web sites for businesses and individuals. This job requires a wide range of skills and abilities. The Webmaster is ultimately responsible for ensuring that a Web site is easy to navigate and that it addresses the needs of the client and its customers. Although a Webmaster sometimes assumes the role of a web designer, the main job of a Webmaster is to monitor, improve, and update the performance of existing Web sites. The Webmaster must know about the client's business and if the goal is to sell products or services to customers, the Webmaster must learn about the client's marketing policies and sales objectives.

The Webmaster also performs a variety of technical tasks to make sure that a Web site works properly and can be accessed quickly by as many people as possible. These tasks include making sure the server and browsers can properly handle e-mail, transmit news, and download files. These duties require the Webmaster to keep up with changing technical standards in areas such as HTML (hypertext markup language), HTTP (hyper-text transfer protocol), and XML (extensible markup language) that affect the workings of the Web site.

Courses:

- Business, Marketing and Information Technology Core
- Fundamentals of Web Design
- Multimedia & Image Management Techniques
- Design Tools and Electronic Marketing
- Advanced Design Techniques
- Web Scripting Foundations
- Database Design and Programming
- Interactive Media Capstone

Additional Career Majors In This Pathway:

- Web Designer
- Interactive Media Specialist
- 3D Animator
- Graphic Design Specialist
- Video Editor
- Desktop Publisher/Graphic Designer
- Animator

AVERAGE SALARY

\$45,000/year

Program Length:

960 hours

Who Can Attend:

High school students and adults

Schedules Available:

Morning class: 8:10-11:00 am
Afternoon class: 12:40-3:30 pm

FULL-TIME STUDENTS:

Attend both sessions.

Entrance Requirements:

If you are a high school student, please contact your high school counselor about enrollment. Prospective adult students should contact a Meridian career counselor for enrollment information.

Tuition:

Tuition is free for students enrolled in one of our district high schools. Students can attend during their junior and senior years or during their senior year and the year following graduation. Scholarships are available to qualified applicants who graduate from one of our district high schools if they enroll within two years of graduation. Adult tuition is based on the number of hours in the chosen career major. A Meridian career counselor will be able to provide more information.

College Credit:

College credit is available for this career. Please contact a Meridian career counselor for more information.

Licensure/Certification:

In addition to certification from Meridian, the training program will prepare you for several Adobe Certifications. For more information visit Adobe's Web site at: www.adobe.com.